

By e-Mail

**ODISHA STATE COMMISSION FOR BACKWARD CLASSES,
TOSHALI BHAWAN, 6TH FLOOR, A-2 BLOCK, SATYA NAGAR,
BHUBANESWAR-751007**

No. 384 /OSCBC, Bhubaneswar,
OE-I-22/2021

Dated: 10-03-2022

From

Shri Vir Vikram Yadav, IAS
Member-Secretary, OSCBC

To

The Collectors (all)/
The Municipal Commissioners (all)

Sub: Survey of social and educational conditions of people belonging to backward classes in Odisha- Wide publicity through IEC activities- requirement of hoardings, flex banners etc.-regarding.

Madam/Sir,

This is to inform you that suitable instructions for wide publicity for survey of social and educational conditions of people belonging to backward classes in Odisha have been communicated vide this Commission's letter No. 200 dated 23.03.2021 and letter No. 354 dated 13.04.2021. Consequent to the resumption of survey, the preparatory activities relating to the survey of social and educational conditions of people belonging to backward classes in Odisha is in full swing. In order to make people aware of the survey, a state wide IEC campaign through banners, posters, hoardings at conspicuous locations and through electronic, print and social media is to be extensively carried out for the survey.

The specification, quantity and site for display of hoardings and flex banners are detailed in Annexure-I. The contents for the hoardings and flex banners are send herewith (in soft copy/e-mail) for taking further necessary action.

Funds required for the procurement of flex, banners, hoardings etc. shall be provided by the Commission.

The posters shall be prepared centrally by the Commission and supplied to your Districts and Municipal Corporations as fixed by the Commission for display at designated sites.

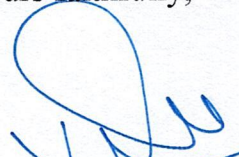
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Since, the entire survey process is to be successfully completed within the stipulated timelines, you are requested to immediately take necessary steps to invite tender for hiring of the services of firms/suppliers of hoardings and flex banners at District/Municipal Corporation level and ensure that the tender is finalised and the required agreement is signed with the selected firms/suppliers by **22nd March 2023**.

The services of the Civil Supplies Officers of your district may be utilised for the purpose of finalising the rates for different types of hoardings and flex banners.

This may be treated as **TOP PRIORITY**.

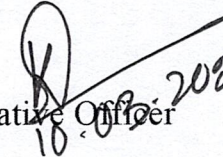
Yours faithfully,


Member-Secretary
OSCBC
10/03/23

Memo No. 383 /OSCBC

Date 10-03-2023

Copy forwarded to P.S. to Principal Secretary, FS & CW Department for kind information of Principal Secretary.


Administrative Officer
OSCBC
10/03/2023

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ANNEXURE-'A'

Sl. No.	IEC item	Size	Location of display	Quantity	Remarks
01	Hoardings	150 sq ft (15 ft *10 ft)	District Head Quarters	5 (five) (1 at Collectorate and 4 (four) at conspicuous places in the district HQ)	To be printed by respective Districts/MCs as per tender
			Municipal Corporation HQ	5 (five) (1 (one) at Municipal Corporation office and 4 (four) at Municipal Corporation conspicuous places in the HQ)	
		100 sq ft approx. (12 ft *8 ft)	Block/ULB (NAC/Municipality)	1(one) at Block Office and 1(one) at ULB/NAC /Municipality Office	
02	Flex banners	18 sq ft (6 ft *3 ft)	survey centre	1(one)per survey centre	To be printed by respective Districts/MCs as per tender
03	Posters	A2	G.P. Office	1(one) per G.P.	To be centrally printed by Commission and supplied to districts/MCs
			Village	1(one) per village	
			ULB WARD(NAC/ Municipality/ MC)	1(one) per ULB ward	
			Fair Price Shop	1(one) per fair price shop	

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Requirement of IEC Materials

Sl. No.	Name of the District/ MC	No. of Blocks	No. of ULBs	No. of ULBs	No. of Survey Centers	No. of Hoardings (15' X 10') Required	No. of Hoardings (12' X 8') Required	No. of Flex Banners (6' X 3') Required	Funds required (in Rupees)
									5,15,350.00
1	Angul	8	3	55	821	5	11	821	6,34,150.00
2	Balasore	12	4	93	1007	5	16	1007	6,03,900.00
3	Bargarh	12	5	64	946	5	17	946	4,58,150.00
4	Bhadrak	7	4	79	717	5	11	717	10,04,850.00
5	Bolangir	14	5	78	1663	5	19	1663	2,85,450.00
6	Boudh	3	1	17	445	5	4	445	5,66,500.00
7	Cuttack	14	3	54	878	5	17	878	1,81,500.00
8	Deogarh	3	1	11	256	5	4	256	4,63,650.00
9	Dhenkanal	8	4	69	721	5	12	721	3,01,400.00
10	Gajapati	7	2	29	444	5	9	444	10,77,450.00
11	Ganjam	22	17	240	1675	5	39	1675	4,11,400.00
12	Jagatsinghpur	8	2	40	638	5	10	638	5,15,900.00
13	Jajpur	10	2	44	816	5	12	816	2,52,450.00
14	Jharsuguda	5	3	66	361	5	8	361	6,22,600.00
15	Kalahandi	13	4	58	980	5	17	980	4,01,500.00
16	Kandhamal	12	3	39	590	5	15	590	4,20,750.00
17	Kendrapada	9	2	41	649	5	11	649	8,36,000.00
18	Keonjhar	13	5	79	1362	5	18	1362	4,80,700.00
19	Khordha	10	4	71	740	5	14	740	6,67,150.00
20	Koraput	14	5	87	1049	5	19	1049	3,72,900.00
21	Malkangiri	7	1	31	580	5	8	580	11,67,650.00
22	Mayurbhanj	26	4	70	1893	5	30	1893	3,48,700.00
23	Nabarangapur	10	2	31	512	5	12	512	4,94,450.00
24	Nayagarh	8	5	75	771	5	13	771	5,10,950.00
25	Nuapada	5	3	46	831	5	8	831	6,20,950.00
26	Puri	11	4	72	989	5	15	989	3,40,450.00
27	Rayagada	11	3	54	485	5	14	485	3,66,850.00
28	Sambalpur	9	2	24	551	5	11	551	3,72,350.00
29	Subarnapur	6	3	39	573	5	9	573	4,33,400.00
30	Sundargarh	17	3	50	618	5	20	618	58,300.00
31	Berhampur MC			42	56	5	0	56	83,050.00
32	Bhubaneswar MC			67	101	5	0	101	1,21,550.00
33	Cuttack MC			59	171	5	0	171	1,28,700.00
34	Sambalpur MC			41	184	5	0	184	1,16,600.00
35	Rourkela MC			40	162	5	0	162	
								TOTAL	1,62,37,650.00

N.B. Rates finalised by F.S & C.W Department, Govt. of Odisha

A) Hoardings (15ft * 10 ft) upto Rs. 5500/- per piece

B) Hoardings (12 ft * 8 ft) upto Rs. 3300/- per piece

C) Flex banners (6ft * 3 ft) upto Rs. 550/- per piece